

The mold & die **journal**

Media-Rates 2027

The
mold & die
journal
Ideal advertising
platform for the
suppliers of tools and
tools mold making



FACHVERLAG
MÖLLER

www.mold-magazine.com

The mold & die journal – short characteristics

In modern industrial societies, mould makers are among the most important branches of the metalworking industry. Up-to-date information on new developments of all kinds, new patents, proven mould designs, standards as well as advances in materials technology and the remarkable developments in the field of information technology are therefore indispensable for the mould maker.

All these topics are regularly covered in

The mould & die journal.

The trade journal is published entirely in English.

**You can find the trade journal as a free e-paper at
www.mold-magazine.com**

Fachverlag Möller, Neustr. 163, 42553 Velbert

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	Production/Layout	- 02053/98125-18



Publication dates and thematic focal points 2027

The mold & die **journal**

Issue	Publication date	Advertisement closing date	Trade fairs
1. Jan/Feb/March	Feb 19, 2027	Feb 05, 2027	Standard parts, CAD/CAM, EDM, milling
2. April/May/June	May 21, 2027	May 07, 2027	KUTENO Bad Salzufen, June 01 to 03, 2027
3. July/Aug/Sep	Sep 24, 2027	Sep 10, 2027	EMO Mailand 2027, Oct 04 to 08, 2027 FAKUMA Friedrichshafen, Oct 11 to 15, 2027 formnext Frankfurt/Main, Oct 26 to 29, 2027
4. Oct/Nov/Dec	Nov 19, 2027	Nov 05, 2027	

Advertisement prices/formats

All prices in Euro, valid starting from Jan 01, 2027

Format/Page (black/white)	Width x height in mm in the type area	Width x height in mm in the cut	4-colour in euros
1/1	180 x 260	210 x 297	600.--
Junior Page	140 x 185	148 x 210	300.--
1/2	180 x 130 90 x 260	210 x 148 105 x 297	300.--
1/3	60 x 260 180 x 85	70 x 297 210 x 99	250.--
1/4	90 x 130	52 x 297 210 x 74	200.--
1/8	90 x 65	105 x 74	100.--

Discount table:

2 - 3 advertisements 5 % discount,
4 advertisements 10 % discount,
For German advertisers all prices plus VAT

Cover pages:

Cover page:

900.00 Euro

2nd cover page:

Euro 600.00

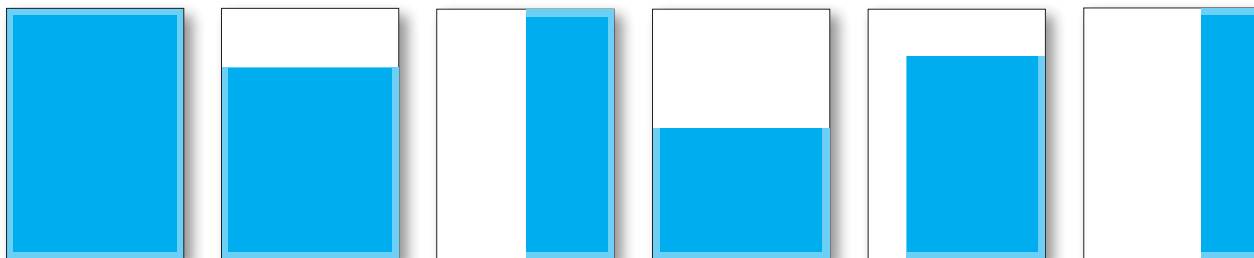
3rd cover page:

Euro 600.00

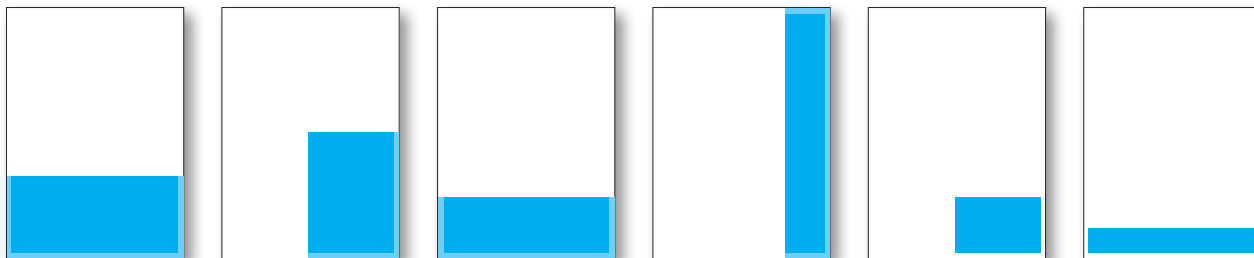
4th cover page:

Euro 600.00

Advertisement formats



	1/1 page	2/3 page crosswise	1/2 page high	1/2 page crosswise	Junior Page	1/3 page high
in the type-area	180 x 260 mm	180 x 175 mm	90 x 260 mm	180 x 130 mm	140 x 185 mm	60 x 260 mm
in the ingate*	210 x 297 mm	210 x 190 mm	105 x 297 mm	210 x 148 mm	148 x 210 mm	70 x 297 mm
4c-price**	€ 600.00	€ 450.00	€ 300.00	€ 300.00	€ 300.00	€ 250.00



	1/3 page crosswise	1/4 page norm	1/4 page crosswise	1/4 page high	1/8 page norm	1/8 page crosswise
in the type-area	180 x 85 mm	90 x 130 mm	180 x 65 mm	45 x 260 mm	90 x 65 mm	180 x 30 mm
in the ingate*	210 x 99 mm	105 x 148 mm	210 x 74 mm	52 x 297 mm	105 x 74 mm	210 x 37 mm
4c-price**	€ 250.00	€ 200.00	€ 200.00	€ 200.00	€ 100.00	€ 100.00

* plus 3 mm bleed on all outside edges of magazine

** For German advertisers all prices plus VAT



Banner formats

Prices:

Halfsize Banner:	80.-- EUR/month
Fullsize Banner:	160.-- EUR/month
Medium Rectangle:	160.-- EUR/month
Leaderboard:	240.-- EUR/month
Wide Skyscraper:	240.-- EUR/month plus VAT

Halfsize Banner

234 x 60 Pixel

Fullsize Banner

468 x 60 Pixel

Medium Rectangle

300 x 250 Pixel

Leaderboard

728 x 90 Pixel

Wide Skyscraper

160 x 600 Pixel

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General Terms and Conditions of The Publisher

1. Orders covering the publication of advertisements are to be settled within one year after contract conclusion. If the Advertiser is entitled, within the contract frame, to call up individual advertisements the order must be settled within one year after publication of the first advertisement; the first advertisement is to be published within the period specified at the beginning.
2. The Advertiser shall be responsible for timely submission of the advertisement text and take care the printing documents are flawless and complete. Should the material supplied be unsuitable or damaged, the Publisher will immediately request replacement.
3. The Publisher shall take over and examine the advertisement texts with due care and diligence, but shall not be liable if he is misled or deceived by the Advertisers. The Advertiser shall be liable for any and all ramifications and damages arising to the Publishing House from the advertisement contents, particularly due to press and media legal provisions.
4. In case of box number advertisements, the Publisher shall employ the diligence of a prudent businessman for offer keeping and timely forwarding. Further liability shall not be assumed.
5. Advertisements that cannot clearly be identified as such due to their design shall be marked by the Publisher with the word "advertisement".
6. The publisher reserves the right to refuse advertisement orders - also individual call-offs within the total frame - on grounds relating to their contents, origin or technical design in accordance with the Publishers uniform principles. The Advertiser shall be informed by the Publisher immediately upon rejection of an order.
7. If an order is not fully complied with due to circumstances the Publisher is not responsible for, the unjustly granted higher discount shall be debited to the Advertiser afterwards.
Should the Advertiser extend the order volume within one year from publication of the first advertisement, he will be granted the higher discount plus an applicable repayment for the advertisements published within the period in question.
8. In the events of strike and force majeure any obligation for order fulfillment and compensation for damages shall be waived; same shall apply to advertisements that may not be published at all or too late.
9. Proofs shall only be submitted upon explicit request. The Advertiser shall be responsible for the correctness of the returned proofs. Should the Advertiser not return the proof on time this shall be deemed to constitute approval for printing.
10. If the printed advertisement is completely or partially illegible or incorrect or the print is incomplete, the Advertiser shall be entitled to demand a price reduction or a correct substitute ad, but only to the extent the purpose of the advertisement has been impaired. Further liability of the Publisher shall be excluded.
Claims must be made within four weeks from receipt of the invoices and supporting documents.
The publisher shall not be liable for errors arising from communication by telephone.
11. The invoice must be paid within the period specified in the price list starting from the date of receipt of the invoice, unless a shorter period or prepayment has been agreed between the parties for the particular order. In case of delayed payment, the Publisher shall be entitled to stop further performance of the contract until payment and claim prepayment for the remaining advertisements. No discount shall be granted in the events of bankruptcy and foreclosure.
12. The place of fulfillment shall be the registered office of the Publisher, the court of jurisdiction also the place of the Publisher unless law mandatorily provides otherwise. For dunning procedures and in case the registered address or usual residence should be unknown at the time an action is filed, the court of jurisdiction shall be the registered office of the Publisher. Municipal Court: Wuppertal, Germany; Commercial Register No.: HRA 21087